

City of Adelaide and AEDA Funding Programs

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Adelaide Telangana Association - Bathukamma Celebrations 2022 (Festival of the Flowers) and recipient of a Community Impact Grant. Photographer: Manohar Katta

Workshop Purpose

To inform and seek input from Council on:

- The purpose and outcomes of the City's funding programs
- Outline funding programs currently offered by CoA and AEDA
- Explore opportunities to better align funding programs with the Strategic Plan 2024-2028 and Council priorities

What are your priorities through funding programs for the community and businesses in Adelaide?

What improvements to eligibility criteria are you seeking to ensure provision of funding reaches proponents with the capability and need to deliver on Council's priorities?

Are there current funding programs or areas of focus that you would like to see amended or concluded to ensure that funding programs align to current Council priorities?

Grants

Financial support provided to applicants for a specified project or purpose which is of benefit to the community and local business.

For example:

Community Impact Grants
NYE Event Fund for Businesses
Arts and Cultural Grants

Sponsorship

Financial support for activities where CoA/AEDA receives benefits in return for the investment provided to applicants, such as driving city visitation, spend and support for local business.

For example:

AEDA Events and Festivals
Sponsorship

Incentives

Financial support to promote or support specific actions or behaviours by the applicant that align with Council's Strategic Plan.

For example:

Heritage Incentive Scheme
Sustainability Incentive Scheme

Partnerships

A financial arrangement between CoA/AEDA and the applicant to achieve a mutually beneficial outcome and where the project is developed together.

For example:

Cultural Partnerships
AEDA Strategic Partnerships

* Funding Programs are different from the purchase of services, where the City of Adelaide determines the type of project, product or service it requires and develops a contract to how it is delivered.

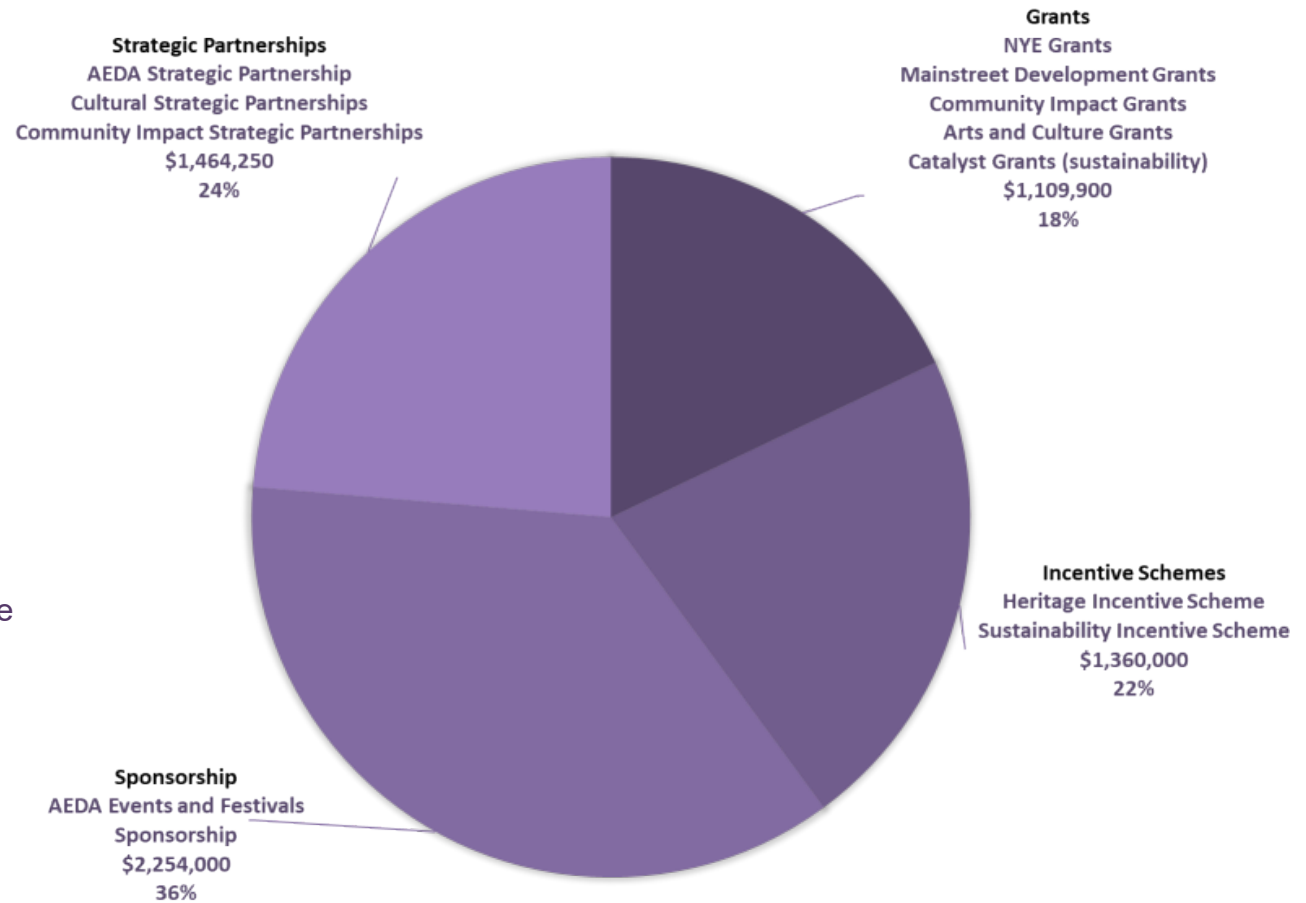
City of Adelaide and AEDA Funding Programs

Purpose and Impact

\$6,188,150

2023/24 total budget allocation

This total budget is consistent with previous years, noting that COVID-19 pandemic relief in 2021-22 and 2022-23 saw a temporary increase and realignment in funding and activities.



Purpose and Impact

The funding programs support a diverse range of initiatives and projects that strengthen the social, cultural, economic and environmental life of the city. Through these programs the City of Adelaide and AEDA partner with the community and business to realise outcomes through Council's Strategic Plan.

The funding programs:

- Provide a powerful incentive to residents and businesses to act and make the changes necessary to improve environmental performance. They support new and innovative approaches to delivering sustainability outcomes and strengthening community resilience.
- Play an important role in community development and support active participation in civic life and can empower the community to address issues that matter to them and drive projects to create a more inclusive city.
- Are valuable methods to support artistic and creative endeavours in our city, helping foster initiatives, experimentation and enterprise by creative workers and provide new opportunities for audiences to engage in the city's cultural life.
- Can help stimulate business and promote economic activity and build relationships for business development, precincts and Mainstreets.

Purpose and Impact

- All activities and projects take place within the City of Adelaide, deliver outcomes at a local level and support local business and communities.
- The funding, particularly for major events and projects, can leverage and complement multiple funding sources including State and Federal grant programs, commercial and private investment.
- The funding program is relied upon by many parts of the community and is consistently oversubscribed, with 881 applications in 2022/23 and 568 successful recipients.
- The funding programs are guided by operating guidelines that are transparent and equitable and set out eligibility criteria, application processes and assessment criteria.
- The return on investment is economic, social and environmental and all funding is acquitted and evaluated at completion.

Top trends in Not for Profit

Navigating skills shortages



Operating under restricted funding and a crowded philanthropic space, for-purpose organisations continue to navigate rising operational costs, a tightening labour market and an already stretched workforce.

Demand for community services



High demand for welfare, mental health and domestic violence support, coupled with climate events, are increasing demand for services delivered by charities and not-for-profits.

Economic uncertainty



With rising interest rates, a national budget deficit and geopolitical risks, the stress on the public purse and private philanthropy will continue to take centre stage and be felt across the sector.

Source: National Trends - Grant Thornton Australia, 2023

City of Adelaide and AEDA Funding Programs

Purpose and Impact



Equitable Access to Uniforms
for Adelaide Lutheran Netball Club



Community Infrastructure: Park Terrace
Community Garden Fence



Community Program: Swim and Survive English Literacy
Program



Cultural Strategic Partnership: Context
Writers Festival, Writers SA and City Library



Major Round Grant: Sanaa Festival international/SA
collaborative murals

"Absolutely superb grants programme. Just what is needed for small community groups and organisations from whom relatively 'small grant funding' is so vital. They do not have big financial outlays but even raising a few thousand dollars can be extremely hard for them. Having these kinds of grants available is a godsend."

Community Impact Grant Recipient Active Ageing Week 2022

City of Adelaide and AEDA Funding Programs

Purpose and Impact



Quick Response: ROCKAMORA, Kaspar Schmidt Mumm collaborative exhibition and public programs



Events and Festivals Sponsorships: Fringe Festival



Events and Festivals Sponsorship: WOMAD

"I would like to say thanks to City of Adelaide and AEDA for the support that they are providing to small businesses. From this grant, I have replaced all my outdoor furniture with the new ones, which enhance the vibes and look of my shopfront. Thanks again for all the support."
– UR CAFFE, North Adelaide



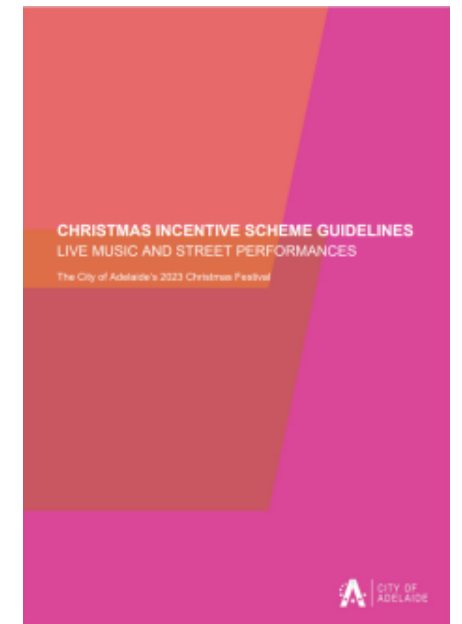
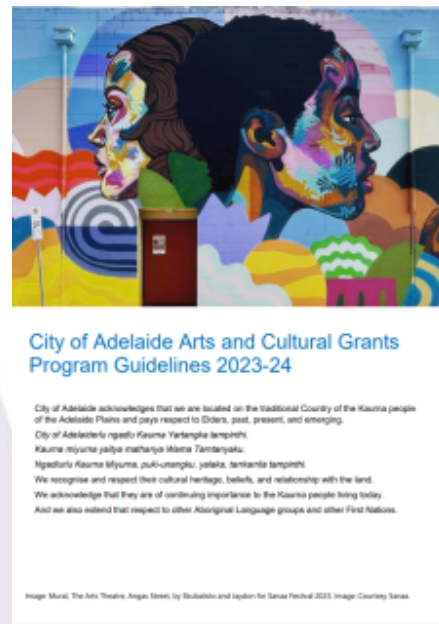
First Nations Arts and Cultural: Creation: First Nations Collaboration, ASO and Grayson Rotumah



Live Music: Tutti Choir at On The Terrace, Chamber Music Adelaide. Free public program of music performances

"Thanks to the financial support of City of Adelaide, these extension grants encourage us to develop and explore new initiatives that would not otherwise be viable"
Adelaide Festival – Writers' Week

City of Adelaide and AEDA Funding Programs Funding Programs 2023/24

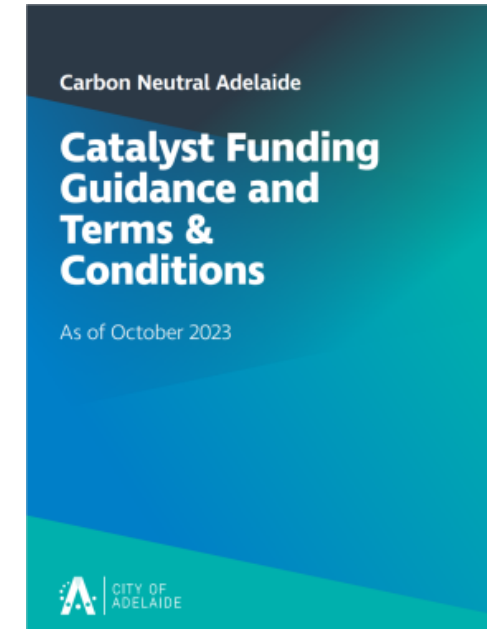
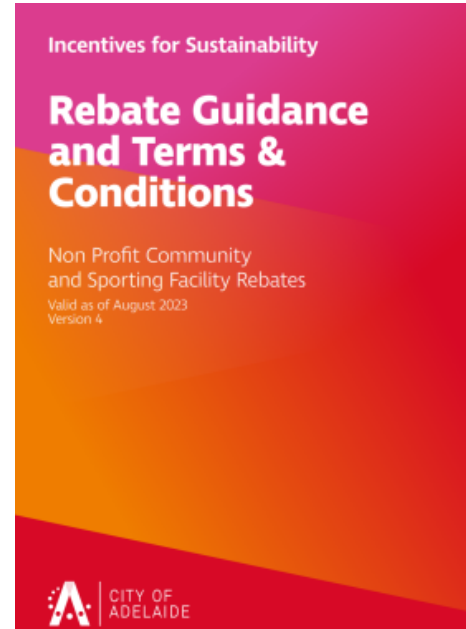
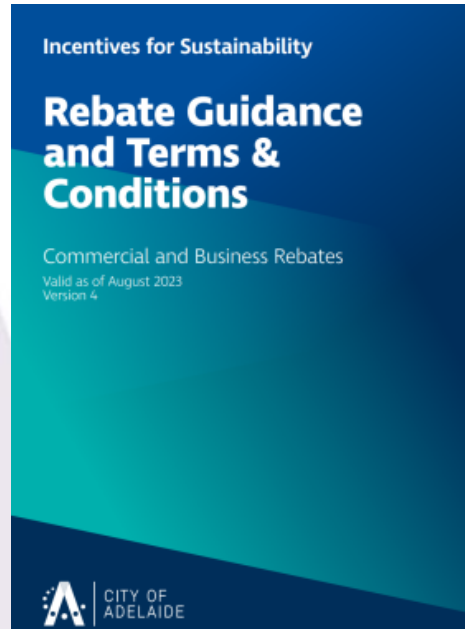
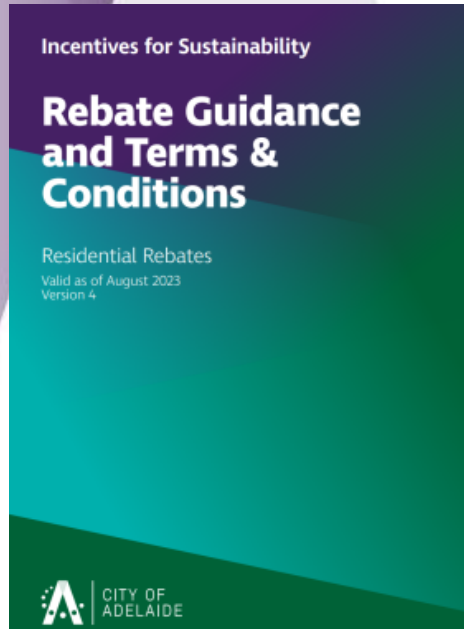


* Each program has a specific purpose, eligibility criteria, assessment processes, outcomes and evaluations. They are administered within programs and teams across CoA and AEDA.



City of Adelaide and AEDA Funding Programs

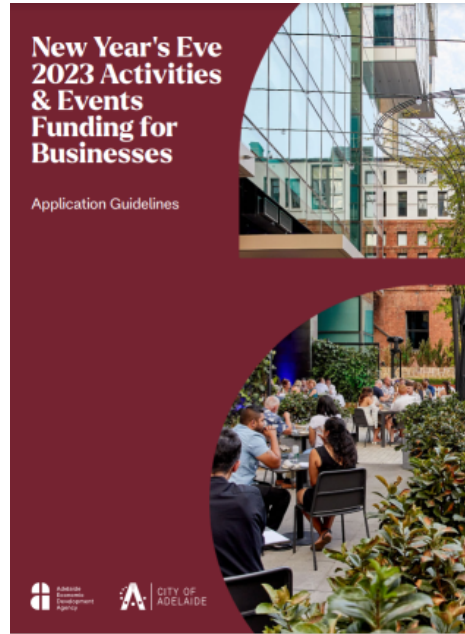
Funding Programs 2023/24



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City of Adelaide and AEDA Funding Programs

Funding Programs 2023/24

Program	Strategic Partnership Program (AEDA)	New Years Eve Business Activity Grants (AEDA)	Mainstreet Development Grants (AEDA)	Events and Festivals Sponsorship (AEDA)	Arts and Culture	Community Impact	Sustainability	Heritage Incentives	Total
2023/24 Budget Allocation	\$1.073m	\$179,000	\$100,000	Events & Festivals \$1,754,000	Cultural Strategic Partnerships \$170,000	\$688,000	\$230,000	\$1.16m	\$6,188,150
				Commercial Events & Festivals \$500,000	Arts & Culture Grants \$334,150				
Number of categories offered within program	1	1	1	1	5	5	2	2	20
				2					



Opportunities

We are committed to ensuring that funding programs are responsive to emerging needs and opportunities within our community and aligned with Council's Strategic Plan. Opportunities may include;

- Ensure the Strategic Plan 2024 – 2028 and Council priorities are reflected through its funding programs
- Establish a Council wide policy for funding that may include:
 - Funding outcomes
 - Funding principles
 - Ethics framework
 - Funding assessment and approval
- Review and align the program guidelines for each funding stream to ensure transparency and good governance.
- Transition all funding programs to Smarty Grants platform.

Other

- Internal Audit – in accordance with the City of Adelaide 2023/24 Internal Audit Plan, the Grant Management Internal Audit will be presented at the Audit and Risk Committee on 10 November 2023. The audit is primarily concerned with governance arrangements, roles and alignments as well as end-to-end grant management processes and reporting.
- User Experience – customer interactions and experience of our funding programs will be considered following the review of each program.
- Communication with Council and delegations will also be considered following the review of the funding programs.

Next Steps

November 2023:
Funding Program - Review Workshop

Feb-May 2024:
Strategic Plan 2024 – 2028 Adopted
Business Plan and Budget – Funding allocations

Feb 2024:
Review of Funding Program to align with Council's Strategic Plan and
outcomes of Workshop – report to Committee and Council
Draft Funding Programs Policy - report to Committee and Council

March - April 2024:
Community consultation on Funding Program Policy

June 2024
Final Policy following consultation for approval by Council
Funding Program Guidelines reviewed for implementation in 2024-25

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